

Commercial Training for Office Based Staff

Join our Regional Account Manager **Kevin McCann** for a concise, online, 2-hour training session tailored for sales teams, service technicians, estimators, project managers or any customer facing staff.

This free training opportunity aims to enhance your product knowledge, empower you to identify sales opportunities and better serve your company and customers.



“We have gained experience and information that will help us in our day-to-day work, but more importantly empower us to serve our customers’ needs more quickly and accurately.”

- Lee and Katie, J Manny

What will be covered?

We offer two separate courses for both automatic swing doors and automatic sliding/folding doors covering:

- » Introduction to Product
- » Accessories Overview
- » Activation Methods
- » Safety Guidelines
- » Product Overview
- » BDE-D Basics
- » i-record configuration tool
- » Maintenance Essentials
- » Introduction to BS EN16005 Standards
- » Handling Customer Enquiries
- » Effective Sales Techniques
- » Understanding Customer Needs
- » Site Survey Basics

To book a training session for yourself or someone you know, email Kevin at kevin.mccann@recordukdirect.co.uk or call +44 7702 867295